

Pie (Abrianna) Wright

Graphic Designer | Event Coordinator

Experience

Graphic and Web Designer Oct 2020 - June 2022

Seattle U Women, Gender, & Sexuality Studies Department (WGSS)

- Managed and built SU's Women, Gender, & Sexuality Studies webpage, utilizing graphic and web services.
- Designed the print and digital promotional materials for all events and necessary informational items for program. Also aided in event coordination and planning
- Worked directly with director of program to convey the messages promoted within the program in a concise and stylish manner.

Graphic Design Intern August 2020 - June 2022

KXSU 102.1 FM Radio Station, Seattle WA

- Designed digital and physical posters, promotions, social media posts, and for live performances and in-studios for SU's Student Run Radio Station.
- Followed personal branding of the station as well as reflecting upon performers identity.
- **Served on the executive board for KXSU:** worked closely with audio technology set up, event coordination, communication with performers and fellow team members, and became familiar with soundboards, zetta, and other programs to play live audio on air.

Director of Marketing May 2019 - May 2020

Seattle University Residence Hall Association (RHA), Seattle, WA

- Designed all promotional materials for RHA programs.
- Create monthly publications to be distributed and publicized in the residence hall restrooms and laundry rooms.
- Served as a team member of the Executive Council, as a liaison for the Campion Hall council, and as the head of the marketing board.

Service Work

Speaklife Tribe February 2022

Identity Design and Personal Branding

- Collaborative design rebrand for Speaklife Tribe
- Logo and entire identity design
- Stationary design: business cards, envelopes, letterhead, & stickers

East Valley YMCA Art Gala March 2016, 2017, 2018

Event Coordinator and Artist Consultant

- Organize and lead a charity event for low income youth artists in the greater Los Angeles area.
- Utilized digital forms of communication and organization to ensure funds and pieces were directed to the artists and organizations correctly.

Event Organization

KXSU Out-Studio June 2022

Executive Team Member

- promotions, set up, tear down, audio/visual, aided performers/audience

KXSU In-Studios

Sept 2020 - May 2022

Executive Team Member

- promotions, audio/visual, virtual and in person assistance, set up & tear down

BLOOM Exhibition April 2022

Event Coordinator | Team Lead

- catering, budgeting, music, promotions, team leading, outreach

Curve Con 2022 Mar - April 2022

Event Planner | Executive Assistant

- promotions, catering, outreach, applications, programming

Open Mic March 2022

Executive Team Member

- promotions, audio/visual, set up and tear down, catering assistance

Curve Con 2021 Mar - April 2021

Executive Assistant

- promotions, catering, outreach, applications, programming, virtual webinar set up

Casino Night Jan 2020

Director of Marketing & Outreach

- promotions, catering, outreach, programming, set up/tear down

Education

Bachelor's of Arts, Design

Magna Cum Laude June 2022

Seattle University - Seattle, WA

Skills

- organization, communication, customer experience, teamwork, adaptive, project management, community focus, video production, web design, branding

Software

- Adobe Creative Suite, Google Suite, Sketch, Terminal4, WIX, Word Press, Microsoft Office



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